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**NEWS RELEASE**

**7<sup>th</sup> ASEAN Competition Conference  
ASEAN@50: Managing Change in a Competitive ASEAN**

KUALA LUMPUR, 8 March - The 7<sup>th</sup> ASEAN Competition Conference (ACC) is to be held from 8-9 March 2017 in Selangor, Malaysia with the theme “ASEAN@50: Managing Change in a Competitive ASEAN”.

The ACC provides a platform for ASEAN and other experts and relevant stakeholders to network, share best practices, and discuss emerging issues on Competition Policy and Law (CPL) in the region. The Conference is expected to build regional awareness on the importance of CPL towards strengthening ASEAN’s economic integration.

ASEAN commemorates its 50<sup>th</sup> Anniversary this year and the 10<sup>th</sup> Anniversary of the establishment of the ASEAN Expert Group on Competition (AEGC). The Conference theme on managing change captures the challenge of younger competition authorities in ASEAN as they move forward into the post-2015 landscape of a more competitive ASEAN. The Conference will review competition policy and law developments in the region and explore its challenges, in particular for ASEAN’s young competition agencies. The Conference will also consider the implications and benefits of competition laws for Micro, Small, and Medium Enterprises (MSMEs), and the means to strengthen regional cooperation.

The 7<sup>th</sup> ACC in Malaysia is hosted by the Malaysia Competition Commission (MyCC) and co-organised together with the AEGC, the ASEAN Secretariat, the ASEAN-Australia-New Zealand Free Trade Area (AANZFTA) Economic Cooperation Support Programme (AECSP), as well as the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, upon commission of the German Federal Ministry for Economic Cooperation and Development (BMZ).

The attendees comprise competition authorities, regulatory bodies, government agencies, legal practitioners, related international organisations, consumer associations and other relevant stakeholders. This conference is an excellent platform for discussing the developments and direction for each ASEAN country in regards to the practice of the Competition Law in the region.

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Should you have any questions regarding the above, please do not hesitate to contact the Corporate Affairs Department:

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Corporate Affairs Division

Malaysia Competition Commission

### **About Malaysia Competition Commission (MyCC)**

Established in June 2011, MyCC is an independent body responsible for enforcing the Competition Act 2010, which was implemented to create healthy competition which would in turn stimulate productivity and innovation, thus creating wider choices of products for consumers with better quality at reasonable prices. The Act applies to all commercial activities undertaken within and outside Malaysia that affect competition in the Malaysian market. It provides a regulatory framework including powers to investigate, adjudicate and impose penalties on the perpetrators of anti-competitive practices/ conduct under the competition laws. For more information on the Act and the MyCC's activities, log on to [www.mycc.gov.my](http://www.mycc.gov.my)