



### **Malaysia Competition Commission (MyCC)**

The Malaysia Competition Commission (MyCC) is an independent body established under the Competition Commission Act 2010 to enforce the Competition Act 2010. The Competition Act and the Competition Commission Act were gazetted on 10 June 2010 and enforced beginning 1 January 2012. The acts aimed to encourage national economic development by encouraging and protecting the competition process in the market and consequently protecting consumer interests.

### **Commission's Main Functions**

The Competition Commission Act 2010 empowers the Malaysia Competition Commission (MyCC) to carry out functions such as implement and enforce the provisions of the Competition Act 2010, issue guidelines in relation to the implementation and enforcement of the competition laws, act as an advocate for competition matters; carry out general studies in relation to issues connected with competition in the Malaysian economy or particular sectors of the Malaysian economy; inform and educate the public regarding the ways in which competition may benefit consumers in, and the economy of, Malaysia.

**The MyCC is inviting dedicated and committed candidates with high integrity and professionals to join us. Please note that applicant must be a MALAYSIAN CITIZEN and the position offered is on a CONTRACT basis:**

## **COMMUNICATION AND ADVOCACY DIVISION (CONTRACT)**

**Head of Communication and Advocacy, Grade 48**

<b>Salary Range [based on years of experience]</b>		<b>Annual Salary Increment Rate</b>
<b>RM5,122.00 (Minimum)</b>	<b>RM11,637.00 (Maximum)</b>	<b>RM270.00</b>

**Example of calculation of Salary Plus Allowances Based on Year of Experience**

<b>Year of Experience</b>	<b>Salary Offered (Inclusive the below stated allowances of RM1,550.00)</b>
<b>Min 10 Years</b>	<b>RM6,672.00</b>
<b>15 Years' Experience</b>	<b>RM8,022.00</b>
<b>20 Years' Experience</b>	<b>RM9,372.00</b>

**Fixed Entertainment Allowance: RM550.00**

**Fixed House Allowance: RM700.00**

**Cost of Living Allowance: RM300.00**

**\*All of the above is non-negotiable.**

### **Key Responsibilities:**

- Lead the communication and advocacy functions by oversee the planning, execution and management of MyCC's corporate communication efforts through editorials, events, market and media research;
- Develop and implement a holistic communication strategy and maintain good relations with internal and external parties such as editors, social media influencers, key opinion leaders, Government agencies, NGO's and industry players, MoU Partners, International Strategy, Authority, Partnership;
- Develop and implement MyCC's Social Media strategy to create awareness on MyCC's presence and existence;

- Plan and implement a robust sustainable PR campaign to increase awareness of the MyCC's functions, initiatives through advocacy programmes;
- Ensuring consistency in uplifting the branding and image of MyCC and handling crisis communication plan as well to safeguard MyCC's interest;
- Plan and execute relevant CSR programs nationwide and keep track the MyCC's sustainable activities;
- Drive the initiative of sustainability rapport and recognitions program internal and external parties;
- Participate and assist in any organisational initiatives where necessary;
- Lead Secretariat to the Communications & Advocacy Committee meeting
- Prepare and manage annual division budget; AND
- Perform any ad-hoc tasks required by Management / CEO as and when necessary.

**Key Requirements:**

- Possess advanced University Degree (Master's degree or equivalent) in Mass Communication / Public Relations or equivalent from recognised university by the Malaysian Government. A first-level university degree in combination with at least two additional years of qualifying experience may be accepted in lieu of the advanced university degree;
- Pass with credit in Bahasa Melayu/Bahasa Malaysia at Certificate of Education Malaysia (SPM) or any equivalent recognised by the Government;
- Minimum 8 years of working experience in corporate communications, advocacy, public relations, event management, branding, advertising and stakeholder's management;
- Excellent and knowledgeable in handling dealing with Government protocols in managing Government officials with excellent time management and be able to accommodate tight deadlines;
- Technically proficient of social media platforms with heavy emphasis on Facebook, Instagram, Linked, Twitter;
- Experienced with utilizing publishing, analytics and listening tools to help content creation and engagement, including Hootsuite, Bitly, TweetDeck, Photoshop and Canva or similar;

- Experienced with paid digital media, including utilizing services such as Adwords, promoting YouTube videos, Facebook posts and sponsored Tweets to drive key outcomes and goals;
- Familiar with and keep abreast of digital best practices and trends;
- Excellent writing and communication skills in Bahasa Malaysia and English.;
- Exceptional analytical and problem-solving skills;
- Excellent interpersonal skills to deal with all levels of people in the organisation;
- Experienced in supervising a team or be a team lead; AND
- Ability to work independently as well as in a team environment.

In addition to the required relevant experience and mass communication knowledge, candidates should portray of the following:

- Committed and dedicated to organizational goals and objectives;
- Strong interpersonal skills such as negotiating, problem-solving, and knowledge-sharing; AND
- Ability to work under pressure with the right attitude, strong integrity, upholds teamwork principle, highly resilient with professional character.

**How to Apply:**

- Interested candidates are strictly to apply through the MyCC's website at [www.myc.gov.my](http://www.myc.gov.my).
- Interested candidates should read the salary range table before apply and negotiation of salary are not allowed as determination of salary is only based on years of experience.
- For those who have submitted application before no need to re-apply.
- Photo is a compulsory.

**Closing Date of Application: 29<sup>TH</sup> July 2022**

*\* Due to large number of applications, we regret that only shortlisted candidates will be notified. If you do not receive any reply from within 3 months, your application has not been shortlisted.*