



Australian
Competition &
Consumer
Commission

EATOP, Session 4

*Experience, Evaluation and Coordination of Technical Assistance
Activities*

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Overview

- Competition Law Implementation Program (CLIP)
 - What is CLIP
 - Some example of CLIP activities
- Challenges providing effective technical assistance
- Keys to success



ASEAN-Australia-New Zealand Free Trade Area (AANZFTA)
Economic Cooperation Support Program (AECSP)

Competition Law Implementation Program (CLIP)

- A multi-year program demand-led and tailored
 - Supporting locally-led change – ASEAN Competition Action Plan.
 - AECSP funds the ACCC to manage and implement CLIP
 - Program oversight by AANZFTA Competition Committee, ASEAN Secretariat and the Australian Government
- Capacity building through practical skills and knowledge transfer
 - Focuses on regulator-to-regulator engagement
 - Modular approach
- Strategically planned and self-consolidating
 - What has already been done; what can be done next.



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Examples of CLIP activities

Bilateral

- ACCC expert placements (Cambodia, Lao PDR, Malaysia, Myanmar and the Philippines)
- In-country advocacy workshops (Cambodia, Lao PDR, Myanmar)
- In-country compliance seminars (Lao PDR, Philippines)
- Train-the-trainer workshop for investigations skills (Vietnam, Malaysia)
- Secondment of ASEAN officials to Australia or New Zealand.

Multi-jurisdictional

- Regional workshops (e.g. investigation skills, regional cooperation, institution building).
- Study visit to Australia for ASEAN competition officials.
- Secondment of ACCC official to ASEAN Secretariat.
- OECD-CLIP workshop on building cartel enforcement.
- AANZFTA Head of Agency meeting.
- Cooperation with GiZ on the update of the Regional Capacity Building Roadmap.

Challenges

- Coordinating with other donors (GiZ, OECD, JICA, UNCTAD)
 - ❑ *Areas of overlapping TA delivery*
 - ❑ *Inefficient use of scarce TA resources*
- Are the right people at the table
- Do you have senior buy-in
- Recipient fatigue
- Monitoring and evaluation

Keys to success

- Collaboration with recipient to tailor activities
- Lessons from recent workshops
 - active learning
 - experts develop knowledge of local issues
 - flexibility to adjust as you go
 - language / translation
- Lessons from secondments
- Build on-going relationships
 - organisation and individual