
COMPETITION ACT 2010

Undertaking given by –

1. Tourland Travel Sdn Bhd;
2. Ace Altair Travel Sdn Bhd;
3. RJT Trans Holiday & Tour Sdn Bhd;
4. Diamond Holidays Sdn Bhd;
5. Akshayaa Tours and Travel Sdn Bhd;
6. Lavendra Travel & Tours Sdn Bhd;
7. Sai Divya Tour & Travels Sdn Bhd;
8. Oceanic Langkawi Holidays Sdn Bhd;
9. Banaraz Holidays Sdn Bhd;
10. Exotic Exploration Tours Sdn Bhd;
11. Sai TC Travels Sdn Bhd;
12. Oscar Holidays Sdn Bhd; and
13. U2 Travels & Tours Sdn Bhd

to the Competition Commission.

COMPETITION ACT 2010 (ACT 712”)

Pursuant to section 43 of the Competition Act 2010 (“Act 712”), this Undertaking is made by the members of the Executive Committee, comprising the office bearers and committee members of the Malaysian Indian Tour & Travel Association (“MITTA”), being enterprises operating in the market for tour transport services in Malaysia (“collectively referred to as Enterprises”), to the Malaysia Competition Commission (“the Commission”).

ENTERPRISES GIVING THIS UNDERTAKING

1. This Undertaking is made to the Commission by MITTA (ROS Registration No.: PPM-007-14-29081997) a society registered in Malaysia and operating at Howard Johnson by Wyndham Hotel Kuala Lumpur@118, Jalan Kampung Attap, 50460 Kuala Lumpur (formerly known as Regalpark Hotel Kuala Lumpur) and by the following enterprises:

No.	Names of Members	Enterprises	Registered Addresses of Enterprises
1.	Dato' Aruldas A/L Arulandu (President)	Tourland Travel Sdn Bhd	11A, Jalan Barat, PJS 8, 46050 Petaling Jaya, Selangor
2.	Vimala Devi A/P Sinnadurai (Deputy President)	Ace Altair Travel Sdn Bhd	B-2-9, Level 4, Block B, Menara Uncang Emas B, 85, Jalan Loke Yew, Cheras, 55200 Kuala Lumpur

No.	Names of Members	Enterprises	Registered Addresses of Enterprises
3.	Dato' Rajespran A/L Kanan (Vice President)	RJT Trans Holiday & Tour Sdn Bhd	8A, Jalan Anggrik Eria 31/AT, Kota Kemuning, 40460 Shah Alam, Selangor
4.	Sandramani A/P Narainasamy (Honorary Secretary)	Diamond Holidays Sdn Bhd	28-2, Jalan Putra Mahkota 7/7A, Putra Heights, 47650 Subang Jaya, Selangor
5.	Chitra Devi A/P Balakrishnan (Honorary Treasurer)	Akshayaa Tours and Travel Sdn Bhd	No. 568-3-2 & 3-3, 3rd Floor, Mutiara Complex, 3½ Miles, Jalan Ipoh, 51200 Kuala Lumpur
6.	Shobban Babu A/L Nagendra Rao (Committee Member)	Lavendra Travel & Tours Sdn Bhd	No. 20, 1st Floor, Jalan MSJ 1, Medan Perniagaan Senawang Jaya, 70450 Seremban, Negeri Sembilan
7.	Rajeswari Baturmalee (Committee Member)	Sai Divya Tour & Travels Sdn Bhd	L308, Times 89, Business Plaza, Jalan Seri Sentosa 8A, Taman Sri Sentosa, 58200 WP Kuala Lumpur
8.	Nadarajah Packerisamy (Committee Member) K.	Oceanic Langkawi Holidays Sdn Bhd	No. 7, 1st Floor, Taman Seroja, Jalan Ayer Hangat, Kuah, 07000 Langkawi

No.	Names of Members	Enterprises	Registered Addresses of Enterprises
9.	Somashekar A/L Mohanan (Committee Member)	Banaraz Holidays Sdn Bhd	Ground Floor, Bangunan Mariamman, No. 2, Jalan Hang Kasturi, 50050 Kuala Lumpur
10.	Satah Siwaroa A/L Surianaraina (Committee Member)	Exotic Exploration Tours Sdn Bhd	Suite 29, No. 1-2, Jalan TTDI Grove 7/1, Taman TTDI Grove, Seksyen 9, 43000 Kajang, Selangor
11.	Tamilchelvi Sattiah (Committee Member)	Sai TC Travels Sdn Bhd	No. 9A-1, Jalan Raya Timur KS1, Pusat Bandar Klang, 41100 Klang, Selangor
12.	Glory Johnson (Co-Opted Committee Member)	Oscar Holidays Sdn Bhd	Unit 10.05, 10th Floor, Menara Multi-Purpose, No. 8, Jalan Munshi Abdullah, 50100 Kuala Lumpur
13.	Bavani A/P R Manickam (Co-Opted Committee Member)	U2 Travels & Tours Sdn Bhd	226, 2nd Floor, Menara Mutiara Majestic, 15, Jalan Othman, PJ Old Town, 46000 Petaling Jaya, Selangor

Background

2. MITTA is an association comprising enterprises operating in the market for tour transport services in Malaysia.
3. On 30 March 2026, MITTA, Malaysian Inbound Tourism Association (“MITA”), Persatuan Van Pelancongan Malaysia (“PVPM”) and Malaysian Tourist Guides Council (“MTGC”) jointly held a press conference at Dorsett Hotel, Kuala Lumpur. During the press conference, ceiling fares for tour bus and tour van services were publicly announced, with effect from 1 April 2026. The announced ceiling fares were made available to attendees through a QR scan code displayed during the press conference.
4. Following the press conference, the Minister of Domestic Trade and Costs of Living, YB Datuk Armizan bin Mohd Ali, directed the Commission to commence an investigation pursuant to section 14(2) of the Competition Act 2010 into possible infringement of section 4(1) read together with section 4(2)(a) of the Competition Act 2010.
5. In the course of its investigation, the Commission identified information indicating that MITA had coordinated with other associations in relation to the organisation of the joint press conference and the public announcement of ceiling fares for tour bus and tour van transport services.
6. Notwithstanding the Commission’s finding that there are reasonable grounds to believe that the conduct gives rise to competition concerns under section 4(2)(a) read together with section 4(1) of the Competition Act 2010, the Commission has decided to accept the undertaking

offered by the Enterprises pursuant to section 43 of the Competition Act 2010. The Commission is satisfied that the undertaking will secure the immediate cessation of the conduct and provide an effective and expeditious remedy in the public interest without the need to proceed to a formal infringement decision under section 40 of Competition Act 2010.

Commencement of Undertaking

7. This Undertaking shall take effect when:

- (i) the President and Honorary Secretary of MITTA to sign this Undertaking on behalf of MITTA and the Enterprises; and
- (ii) the Commission accepts the signed Undertaking.

8. Upon this Undertaking taking effect, the Enterprises shall comply with the obligations set out in paragraphs 9 and 11 below. Pursuant to section 43(2) of the Competition Act 2010, the Commission shall close the investigation without making any finding of infringement and without imposing any financial penalty.

Undertaking

9. The Enterprises hereby undertake to the Commission that they shall:

- (i) issue a public announcement of apology (“Announcement”), in such form and wording as may be approved by the Commission and ensure that the Announcement is forwarded to the relevant media;

(ii) publish and prominently display the Announcement in the following manner:

- (a) on the official website of MITTA at www.mitta.org.my where it shall remain pinned at the top of the homepage for a continuous period of thirty (30) days;
- (b) on the official Facebook page of MITTA where it shall remain pinned for a continuous period of thirty (30) days;
- (iii) immediately remove and permanently cease the publication or dissemination of all videos, photographs, recordings, price charts (*jadual harga*) and any other materials relating to the press conference held on 30 March 2026 from all websites, social media platforms and digital channels under the Enterprises' control;
- (iv) immediately cease and refrain from engaging, whether directly or indirectly, in any price-fixing, price coordination and/or price signalling conduct in relation to tour bus and tour van transport services or any other tourism-related or transport services;
- (v) circulate a copy of this Undertaking to all members of MITTA via WhatsApp and provide the Commission with documentary proof of such circulation; and

- (vi) engage a qualified legal practitioner or competition law expert to conduct a competition law advocacy programme for all office bearers and members of MITTA, within two (2) months from the date of this Undertaking. The programme shall cover, at a minimum, the requirements and prohibitions under the Competition Act 2010, including guidance on price-related discussions, joint announcements and coordinated conduct.
10. The Enterprises acknowledge and agree that, should they engage in any conduct after the date of this Undertaking that may constitute an infringement of the Competition Act 2010, the Commission may investigate such conduct together with the conduct arising from the press conference held on 30 March 2026 as described above. The acceptance of this Undertaking shall not preclude the Commission from taking into account both the conduct arising from the press conference held on 30 March 2026 and any subsequent conduct in determining the appropriate enforcement action under the Act.
11. The Enterprises further acknowledge that any breach of this Undertaking or any subsequent conduct that may constitute an infringement of the Competition Act 2010 will be regarded as a serious matter by the Commission. In such circumstances, the Commission may take such enforcement action as it considers appropriate under the Act, which may result in the imposition of a financial penalty.

Acknowledgments

12. The Enterprises acknowledge that:

- (i) Pursuant to section 43(3) of the Competition Act 2010, the Commission shall make this Undertaking available for public inspection by publishing it on the Commission's website at www.mycc.gov.my;
- (ii) the Commission may, from time to time, make public reference to this Undertaking, including in media statements, publications and other public communications issued by the Commission; and
- (iii) this Undertaking does not prejudice or otherwise affect any rights and remedies available to any person arising from the conduct described in this Undertaking.

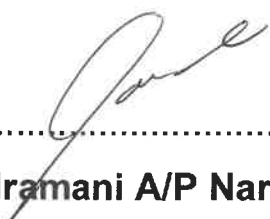
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Executed by:



Dato' Aruldas A/L Arulandu

(President, Malaysian Indian Tour & Travel Association)



Sandramani A/P Narainasamy

(Honorary Secretary, Malaysian Indian Tour & Travel Association)

This⁰¹..... day of July..... 2026.

Accepted by the Competition Commission,



TAN SRI DATO' SRI IDRUS BIN HARUN
Chairman

Chairman

Malaysia Competition Commission (MyCC)

Malaysia Competition Commission

This⁰¹..... day of July..... 2026.

On behalf of the members of the Executive Committee of MITTA, comprising the office bearers and committee members listed below:

1. **Tourland Travel Sdn Bhd**
11A, Jalan Barat, PJS 8, 46050 Petaling Jaya, Selangor
2. **Ace Altair Travel Sdn Bhd**
B-2-9, Level 4, Block B, Menara Uncang Emas B, 85, Jalan Loke Yew, Cheras, 55200 Kuala Lumpur
3. **RJT Trans Holiday & Tour Sdn Bhd**
8A, Jalan Anggrik Eria 31/AT, Kota Kemuning, 40460 Shah Alam, Selangor
4. **Diamond Holidays Sdn Bhd**
28-2, Jalan Putra Mahkota 7/7A, Putra Heights, 47650 Subang Jaya, Selangor
5. **Akshayaa Tours and Travel Sdn Bhd**
No. 568-3-2 & 3-3, 3rd Floor, Mutiara Complex, 3½ Miles, Jalan Ipoh, 51200 Kuala Lumpur
6. **Lavendra Travel & Tours Sdn Bhd**
No. 20, 1st Floor, Jalan MSJ 1, Medan Perniagaan Senawang Jaya, 70450 Seremban, Negeri Sembilan
7. **Sai Divya Tour & Travels Sdn Bhd**
L308, Times 89, Business Plaza, Jalan Seri Sentosa 8A, Taman Sri Sentosa, 58200 WP Kuala Lumpur
8. **Oceanic Langkawi Holidays Sdn Bhd**
No. 7, 1st Floor, Taman Seroja, Jalan Ayer Hangat, Kuah, 07000 Langkawi

- 9. Banaraz Holidays Sdn Bhd**
Ground Floor, Bangunan Mariamman, No. 2, Jalan Hang
Kasturi, 50050 Kuala Lumpur
- 10. Exotic Exploration Tours Sdn Bhd**
Suite 29, No 1-2, Jalan TTDI Grove 7/1, Taman TTDI Grove,
Seksyen 9, 43000 Kajang, Selangor
- 11. Sai TC Travels Sdn Bhd**
No. 9A-1, Jalan Raya Timur KS1, Pusat Bandar Klang,
41100 Klang, Selangor
- 12. Oscar Holidays Sdn Bhd**
Unit 10.05, 10th Floor, Menara Multi-Purpose, No. 8, Jalan
Munshi Abdullah, 50100 Kuala Lumpur
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PJ Old Town, 46000 Petaling Jaya, Selangor

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ANNOUNCEMENT OF APOLOGY BY THE MALAYSIAN INDIAN TOUR & TRAVEL ASSOCIATION

The Malaysian Indian Tour & Travel Association (“MITTA”) expresses its sincere regret and apologises to the public in relation to the announcement of ceiling fares for tour bus and tour van services made during the joint press conference held on 30 March 2026 at Dorsett Hotel, Kuala Lumpur, together with the Malaysian Inbound Tourism Association, the *Persatuan Van Pelancongan Malaysia* and the Malaysian Tourist Guides Council.

Following the press conference, the Malaysia Competition Commission (“MyCC”), pursuant to the direction of the Minister of Domestic Trade and Cost of Living commenced an investigation under the Competition Act 2010.

In the course of the investigation, MITTA acknowledged that the announcement of the ceiling fares may give rise to competition concerns under the Competition Act 2010.

Accordingly, MITTA hereby withdraws the announcement of the ceiling fares made on 30 March 2026. MITTA has also directed its members not to implement, apply or rely on the said ceiling fares. All tour bus and tour van operators remain free to independently determine and set their own prices in accordance with their respective commercial considerations.

In furtherance to the above, MITTA has voluntarily provided an undertaking to MyCC pursuant to section 43 of the Competition Act 2010. Through the undertaking, MITTA has committed to refrain from engaging in any anti-competitive conduct and to take the necessary measures to promote compliance with the Competition Act 2010 among its office bearers and members.

MITTA recognises the importance of maintaining a competitive, transparent and fair marketplace for the benefit of consumers, businesses and the tourism industry. MITTA further urges all enterprises and industry associations in Malaysia to ensure that all commercial decisions, including those relating to prices, charges and other trading conditions, are made independently and in full compliance with the Competition Act 2010.