

FOR IMMEDIATE RELEASE

## **31 CHILDCARE SERVICE ENTERPRISES FACE POSSIBLE PENALTIES FOR ALLEGED PRICE FIXING CARTEL**

**KUALA LUMPUR, 29 DECEMBER 2025** – The Malaysia Competition Commission (MyCC), an agency under the Ministry of Domestic Trade and Cost of Living (KPDN), has issued a Proposed Decision against 31 enterprises for their alleged participation in a horizontal price fixing agreement relating to the provision of childcare services within the state of Kelantan. The 31 enterprises are provisionally found to have infringed section 4(1) read together with sections 4(2)(a) and 4(3) of the Competition Act 2010 [Act 712].

Through MyCC's investigations, it was discovered that the enterprises had not only discussed but ultimately agreed to fix floor prices for childcare services during an association meeting convened in September 2023. The decision reached at the meeting was subsequently communicated to all attendees through a memorandum. Following the meeting, a public announcement was made via the association's official Facebook account, stating that the childcare centre operators had unanimously agreed to fix floor prices for childcare services effective from 2024. MyCC finds that such agreement has the object of significantly preventing, restricting or distorting competition in the provision of childcare services within the state of Kelantan.

It is important to highlight that at this stage, the Proposed Decision is a provisional finding and it should not be taken that these enterprises have conclusively infringed the Act 712.

The enterprises named in the Proposed Decision were notified of the proposed penalties and directions today. They are given the opportunity to submit their written representations within 30 days upon receiving the Proposed Decision as well as present their oral representations before the Commission on a date to be determined later. MyCC will issue its Final Decision only after considering the representations made by these enterprises together with the evidence obtained during the investigation.

Tan Sri Dato' Sri Idrus bin Harun  
Chairman  
Malaysia Competition Commission

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### **About the Malaysia Competition Commission (MyCC)**

Established in June 2011, MyCC is an independent body responsible for enforcing the Competition Act 2010, which was implemented to create healthy competition that would, in turn, stimulate productivity and innovation, thus creating wider choices of products for consumers with better quality and reasonable prices.

The Act 712 applies to all commercial activities undertaken within and outside of Malaysia that affect competition in the Malaysian market. It provides a regulatory framework including powers to investigate, adjudicate and impose penalties on the perpetrators of the competition laws.

MyCC celebrated its 14<sup>th</sup> anniversary on 1 April 2025 and to date, MyCC has taken decisive action against more than 200 companies relating to cartels and abuse of dominant positions, resulting in a cumulative penalty of more than RM667 million. MyCC's current priorities include amending the Act to introduce the merger control regime, actively targeting bid rigging cartels and cartels in the food and agriculture sectors, as well as focusing on the challenges brought by the digital economy to competition law and policy. For more information on the Act and MyCC activities, log on to [www.mycc.gov.my](http://www.mycc.gov.my).